

press release

blueplanet Investments AG Provides Hygiene on Yachts - and Preserves the Environment

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blueplanet Investments AG, the German specialist company for clean drinking water and sustainable hygiene appliances, uses innovative products to keep yachts, sailing- and motorboats clean and hygienic without any poisonous substances and on an ecological basis. The company started the use of this certified disinfectant with Berlin yacht specialists, B+R Yachting, for the private and commercial shipping sector. Subsequently, the sanitation of surfaces and the disinfection of the air and drinking water takes place. This approach simultaneously eliminates a big problem within the sector: a lot less plastic is used that would usually end up in the water.

“We enable an innovative and time-appropriate solution for fleet managers with our product, ANOSAN, for a hygienic and safe water usage regardless if you’re in the docks or at sea”, states Alexander Lattmann, CEO of blueplanet Investments AG. Alongside of already implementing their progressive products in hotels and commerce, Lattmann adds that through the shipping sector they have discovered a new strategically purposeful branch for disinfectant and sanitation.

The owners of B+R Yachting, Jeannette and Udo Brockmann, are convinced that the appliance of the blueplanet products on mediated yachts offers their global partners a decisive value. “More safety, less environmental harm and a sustainable disinfection of surfaces and air without operational interruption - a win for all”, add the Brockmanns.

For a Cleaner Yacht and Safer Water

B+R Yachting offers an innovative disinfectant, ANOSAN, that is highly effective against bacteria, viruses and spores, in order for crews to easily takeover clean and hygienic boats. The product is manufactured out of salt and water - natural and degradable raw materials - through a unique and certified process.

The supply of fresh water on board for personal hygiene and daily life has been a challenge up until now for conventional products. Therefore, the water found in the tanks is not drinking water. However, ANOSAN enables the lasting sanitation of the yacht’s tanks and water systems and the removal of harmful biofilm.

Step by Step to Less Plastic in Water

Normally people get their water to drink on board via plastic bottles. The production of said plastic bottles amounts to millions of tons of CO₂ that contributes to climate change. Moreover, 80% of all bottles on earth are not recycled, and many of these bottles end up in the sea with subsequent consequences effecting both animals and humans. Blueplanet and B+R Yachting share the same goal of using ANOSAN in order to avoid using large amounts of plastic on yachts, which preserves the environment, provides more space on ships and brings down costs.

About blueplanet Investments AG (blueplanet)

blueplanet Investments AG strives to make a noteworthy contribution to the preservation of our blue planet. Since the United Nation's sustainable development goals were implemented in 2015, the same year the company was founded, blueplanet Investments AG pursues similar objectives. They focus their attention towards supplying clean and safe drinking water and improving hygiene standards on an ecological basis. Clients around the globe trust blueplanet's products and concepts whose applications range from all areas of disinfectant, from surfaces to the veterinary sector and from the disinfection air to the sterilisation of drinking water.

Meanwhile, the blueplanet group counts as one of the fastest growing companies in their sector thanks to the goal-oriented acquisitions in technological innovations. Blueplanet has been increasingly focused to achieve their mission of "clean and safe drinking water for all" since the expansion in the hygiene sector. The group has been regarded as one of the most globally sustainable ESG-compliant companies from independent rating agencies and currently has approx. 50 employees working in Frankfurt, Berlin and Dubai.

About B+R Yachting

B+R Yachting has been an active pioneer in the yachting industry since 1975, and have had trustworthy contacts with global fleet operators for numerous years. B+R Yachting strives to improve onboard hygiene standards and to support the supply of fresh drinking water for crews, such as yacht owners, through their recently established partnership with blueplanet.

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